



# WRITING SERVICES

Content is the driving force of traffic, sales, and brand image to your website. Your businesses are bland and not at all interesting without crisp content that holds power to influence the readers, viewers, or shoppers to complete the sale.

That's why, at AP Technosys, our services are driven by the result. Be it the right type of translation, or error-free and plagiarism-free content, or anything else that needs to be written in any format, our expert writers are readily available for your personalised and customised requirements.

# THE MAIN CATEGORIES, THOUGH NOT LIMITED TO, FOR WRITING SERVICES UNDER OUR WING ARE



- Content Marketing
- Ghostwriting
- Ebooks, Poems, and Short Stories
- Scriptwriting
- Transcription





# CONTENT

Get the content written by the industry experts today within the tight schedules of your choice. We offer content writing services in several bands and flavours. This includes:

- · Article Writing
- Blog Writing
- · Website Content Writing





### CONTENT MARKETING

Content has a lot of variations. It can draw emotions out of the audience with the telling dialogues and narratives. For this, we hire and work with the wordsmiths. Collectively, the wordsmiths for content marketing of your brand and businesses, which we hire, have around a decades' worth of experience.

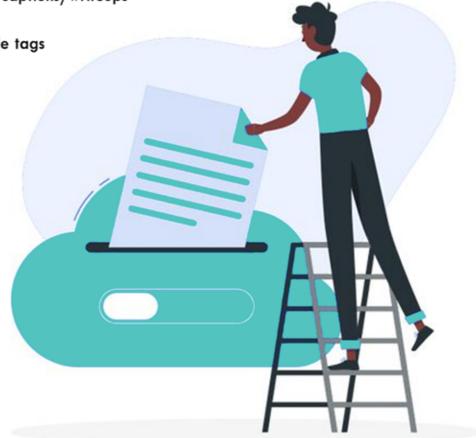
They know the rather ins and outs of content marketing and how to write the perfect copy that grabs the interest at one-short.

# THE FIELD WE MASTER YOUR CONTENT MARKETING COPIES ARE AS FOLLOWS

- Copywriting
- Creative writing
- · Social media creative posts/captions/writeups

Email marketing posts

YouTube descriptions and title tags



### **GHOSTWRITING**



Are you falling short of resources and time to write the writeups under your name? Then AP Technosys is the right solution for you.

We have multiple ghostwriters who would love to write the content for you without even asking for the credit. We sign the NDA contract, upon solicitation, so that there's complete transparency when it comes to the ghostwriting services.

## WE ARE MASTERS OF GHOSTWRITING IN MULTIPLE NICHES. SOME OF THEM ARE

- Travel
- Food & Nutrition
- Education
- Business, Start-ups & Entrepreneurship
- Leadership
- Lifestyle
- WordPress: Themes, Plugins, and Settings
- Digital Marketing
- Machine Learning and Automation

The formats for which we offer ghostwriting services are SEO-friendly, free from errors, and have no plagiarism. The formats are kept up to date with the trends. Such formats are

- Blogs/Articles
- Guest Posts
- Creative writeups for competitions
- Magazine writeups
- Press Releases
- Authored article
- Interviews





# EBOOKS, POEM, AND SHORT STORIES

Get all your short stories, short and long eBooks, and poems written by the creative writers and authors with whom we work. The writers we have are already published authors. They can even ghostwrite the creative materials like eBooks, poems, or short stories for you on exclusive demand.

#### **WE MAINTAIN**

- Deadlines
- Creativity
- Transparency
- · The interest of the reader



#### PTECHNOSYS

### **SCRIPTWRITING**

Are you into film making? Do you have a story in your mind? Then you must know that we can get a story written properly in the screenplay format. We master in writing dialogues and the story to match the target audience's interest.

Currently, we take up scriptwriting assignments in English and Hindi. Stay in touch with us and easily be the first to know about the latest language additions in our scripts.

#### THE GENRES WE MASTER

- Dramedy
- Drama
- Rom-Com
- Romance
- Thriller
- Comedy
- Horror
- Adult

#### THE FORMAT WE WRITE FOR

- YouTube Short Movies
- OTT platforms Web Series & Shows
- Commercial films
- Documentaries





## TRANSCRIPTION

Get all your audio and video files transcribed into the proper, accurate, and correct word document file. We have perfect listeners who are experienced in writing down every dialogue and narrative as spoken in the regional language.

#### WE DELIVER THE CONTENT

- · With the expertise of the industry
- · Through perfect listeners for complete satisfaction
- · On-time to maintain professionalism





### **CONTACT DETAILS**

For any clarification or confusion regarding the complete Content writing services, you can always contact AP Technosys team.

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"BUILD A BRAND THAT RELATES TO THE MASSES THROUGH DIGITAL SERVICES THAT ARE LONG-LASTING, YET EVER-CHANGING."

